



# Coleford Town Council

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## Events & Marketing Committee Tuesday 9 May 2017 Minutes

Attendees: Cllrs Penny, Holloway, Lusty, Kay, Baird & Ball.  
Cllr Thompson also attended

1. Apologies were noted from Cllrs C Elsmore & Whittington
2. Cllr Penny declared a personal interest in item 7
3. There were no dispensations requests
4. The minutes of 14 March 17 were noted

### **5. To make recommendation re the Hidden Heritage app for Coleford**

Item 6 was taken before this item

As the Foresters Forest heritage lottery application has been successful they are now in the position to financially support 4 towns in creating a bespoke app. The app would cover the parish with 25 points of interest. This would be at a cost of £13500.00. The Foresters forest would expect of contribution of £6000.00 from the Town Council. It was noted that only £5000.00 had been allocated for this project.

#### **Recommendation**

That the Town Council should produce the app with the Foresters Forest team but negotiation should be undertaken regarding our contribution.

### **6. To make recommendation re Elephant Wifi proposal for Coleford**

There was a detailed report of the presentation given by Elephant Wifi. It was noted that the attendance of councillors was very poor and embarrassing. However it was an interesting product that could supply Wifi to the town centre apron and St Johns Street at a cost of £15000.00 over 3 years with the bulk £13500.00 being paid in year 1. This package would have the add on benefit of capturing users profiles and tracking users. There was a feeling that the package was too small for the town to reap much benefit from the add ons.

#### **Recommendation**

That the Council defer this decision whilst it make enquiries of the wifi system installed in Cinderford.

### **7. To receive an update on the 2017 Coleford Events programme**

Walking Festival proving very successful they will be running about 85% of the advertised walks.

10 June 17 Day of Dancing I slot is available

15 June 17 BBC National Music Day series of musical events maybe string quartet on top of the Clock Tower. This will be done at no cost to the council but will gain lots of is a free

17 June 17 Busking Festival

22/23 July 17 Music Festival

Following week will be the fringe event which needs some work. Any ideas would be gratefully received

7 October 17 Bike festival ( Hog the bridge weekend) Licences etc are being sought

2 Dec 17 Switch on Xmas Lights

There is capacity to have additional events and some low key ad hoc happenings will occur on some weekends,



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**8. To review and make recommendation re St George's Day event**

Very successful day

**Recommendation**

The event is held again next year on 22 April 18. This will include a marching band. The entrance fee to the Activities Festival will be offered again although the festival is on the following weekend

**9. To make recommendation re ongoing hosting and support of [www.colefordtown.net](http://www.colefordtown.net)**

**Recommendation**

That the Town Council take on this cost on an annual basis. The cost is £240.00 per annum

**10. To receive an update regarding the rebuild of [www.colefordtowncouncil.gov.uk](http://www.colefordtowncouncil.gov.uk)**

On track

**Recommendation**

That the Council explore the possibility of town council emails for all councillors